## Classified Worldwide (£)



Executive Focus Includes 1 month job posting and 1 week The Economist App*	Black & White £	Four Colour £
One page	19,750	24,750
Half page	13,500	16,500
Quarter page	7,000	8,750
Appointments Includes 1 month job posting and 1 week The Economist App*		
One page	17,750	21,750
Half page	11,750	14,750
Quarter page	6,000	7,500
Single column cm (min 3cms)	250	313
Tenders Includes 1 week on The Economist App*		
One page	23,750	29,750
Half page	12,750	15,750
Quarter page	6,500	8,500
Single column cm (min 3cms)	270	355
Courses		
One page	15,750	19,750
Half page	10,500	13,500
Quarter page	5,250	6,750
Single column cm (min 3cms)	219	281
Property		
One page	20,000	25,500
Half page	10,000	12,750
Quarter page	5,000	6,500
Eigth page	2,500	3,250
All other categories Includes 1 week on The Economist App*		
One page	19,750	24,750
Half page	12,500	15,500
Quarter page	6,250	7,750
Single column cm (min 3cms)	260	323

<sup>\*</sup> Half and Full Page print advertisers will get a full page App Ad

Guaranteed positions to be priced at 15 % surcharge

All rates are gross

Prices valid until 31 December 2020